

with a second network operator, wherein transferring from the first subscription to the second subscription comprises modifying a device identifier associated with the apparatus; and

update one or more devices identified in a connection map with the modified device identifier associated with the apparatus.

**62.** The apparatus of claim **61**, wherein in order to transfer from the first subscription to the second subscription, the at least one memory and the computer program code are further arranged to, with the at least one processor, cause the apparatus to change from a first subscription identifier associated with the first subscription to a second subscription identifier associated with the second subscription.

**63.** The apparatus of claim **62**, wherein the device identifier comprises a mobile subscriber integrated services digital network number, wherein the first subscription identifier comprises an international mobile subscriber identity, and wherein the second subscription identifier comprises an international mobile subscriber identity.

**64.** The apparatus of claim **61**, wherein in order to transfer from the first subscription to the second subscription, the at least one memory and the computer program code are further arranged to, with the at least one processor, cause the apparatus to receive the second subscription associated with the second network operator from a subscription broker.

**65.** The apparatus of claim **61**, wherein the connection map comprises a list of one or more devices subscribed to a subscription service provided by a subscription broker.

**66.** The apparatus of claim **61**, wherein in order to update the one or more devices identified in a connection map, the at least one memory and the computer program code are further arranged to, with the at least one processor, cause the apparatus to:

retrieve the connection map from storage; and

provide for transmission of the connection map to a subscription broker.

**67.** A computer program product comprising at least one non-transitory computer-readable storage medium having computer-readable program instructions stored therein with

the computer-readable program instructions comprising program instructions arranged to:

transfer from a first subscription associated with a first network operator to a second subscription associated with a second network operator, wherein transferring from the first subscription to the second subscription comprises modifying a device identifier; and

update one or more devices identified in a connection map with the modified device identifier.

**68.** The computer program product of claim **67**, wherein in order to transfer from the first subscription to the second subscription, the program instructions are further arranged to change from a first subscription identifier associated with the first subscription to a second subscription identifier associated with the second subscription.

**69.** The computer program product of claim **68**, wherein the device identifier comprises a mobile subscriber integrated services digital network number, wherein the first subscription identifier comprises an international mobile subscriber identity, and wherein the second subscription identifier comprises an international mobile subscriber identity.

**70.** The computer program product of claim **67**, wherein in order to transfer from the first subscription to the second subscription, the program instructions are further arranged to receive the second subscription associated with the second network operator from a subscription broker.

**71.** The computer program product of claim **67**, wherein the connection map comprises a list of one or more devices subscribed to a subscription service provided by a subscription broker.

**72.** The computer program product of claim **67**, wherein in order to update the one or more devices identified in a connection map, the program instructions are further arranged to:

retrieve the connection map from storage; and

provide for transmission of the connection map to a subscription broker.

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